



Membership Committee FAQ's

Whether you are new to membership or this is your second or third year, questions inevitably come up. Here is a list of some of the frequently asked questions from the 2010-2011 school year.

1. When can I pick up the coupons for our members and where do I go?

Coupons are available for pick up one to two weeks prior to Meet and Greets. As soon as they are available and the benefits flyer has been approved, you will be contacted via email with available pick up times. The ECCC PTA Membership Chair cannot deliver the coupons and flyers to the individual schools or membership chairs.

2. Where do I get my school's membership cards?

Membership cards are distributed at CLT in the summer and the amount of cards given is based on your previous year's membership counts. Please remind your president or other officer to pick them up for you. If no one from your school attends CLT, then the ECCC PTA president will have them. Email president@ecccepta.org to arrange for a pickup time.

3. How do I get additional cards?

You can get additional cards through Georgia PTA, not through ECCC. You must have submitted dues for at least 75% of the membership cards you originally received in order to obtain more cards. Go to <http://www.georgiapta.org/leadership-membership-cards.html> and download the form to apply for more cards. You can fax or mail this form in.

4. What should be the dates of our "Membership Drives"?

Membership is a year-round activity. While it is true that your biggest push and largest amount of work is done in the summer and at the beginning of the school year, work does not stop simply because you reach 100% membership. Some schools do three specific drives, some schools ensure they have a representative at every event and some schools have the form available on their website and send home information throughout the year. Remember to also check with your front office staff about new families entering the school mid year. This way, those families will have the chance to join your PTA and receive information about your programs. One suggestion is to leave Membership Forms in your front office, so those can be given to new families.

5. How often do we need to submit dues to state? How do we do this?

Dues are to be submitted monthly to state, even if you just have a few. Some months will be slow, but do not save those memberships until the next month. The required report can be found at http://www.georgiapta.org/documents/Dues_Transmittal_Form.pdf. You will need to work closely with your treasurer to ensure that your numbers are the same and that dues get submitted in a timely basis.

6. What are the awards that our school PTA can earn?

Awards start with the Visionary Pin and Pacesetter's certificate with a deadline of the last business day in August and go all the way to the Bronze certificate with a deadline of the last business day in February. See attached for further details.

7. What is "Target Membership"?

"Target Membership" is defined as one paid PTA member for every student in your school PLUS the number of certified teachers. This is different than 100% staff participation. For the purpose of awards for "Target Membership", you are counting only CERTIFIED teachers. Principals can assist you with these numbers.

8. Can we have PTA membership benefits just for our school or do businesses have to go through ECCC?

You can absolutely have school specific benefits. Some people join PTA in part because of the benefits, so why not have more? Local businesses want to support the schools and communities and most know that offering a discount to your PTA members is a way to increase traffic into their stores and promote community good will.