

Your PTA Membership is Powerful and Important

In the month of August, thousands of parents and students headed back to school. For the majority of students, now is a time filled with excitement as they get to find out who their new teachers are, catch up with friends and start making new ones. For many parents, apprehension sets in as the unstructured days of summer are over and the hectic school routine is once again upon them. After meeting the teacher and getting the supply list, many parents buy spirit wear and sign up for the PTA. East Cobb has a great PTA support structure. We are lucky that parents are familiar with the PTA and are willing to join year after year. Our new families who move into East Cobb from across the state, the country or even overseas may not always understand how powerful and important the PTA is for the benefit of each student and school.

What is PTA? The National PTA is the oldest and largest volunteer organization in the United States. All officers, whether at the national, state or local level are unpaid volunteers. The purpose of the PTA is to promote the welfare of children and youth in home, school community, and place of worship. As an advocate for all children, the PTA works to secure adequate laws for the care and protection of children and youth.

Why join the PTA? Joining the PTA helps make you an advocate for all children at the local, state, and national level. The PTA also helps provide many programs state funding does not cover. In many schools, the PTA pays for things like student agendas, teacher stipends, websites, e-newsletters, and after school programs. Fun events such as fall festival, picnics, sock hops, and holiday parties are funded by the PTA.

What Are the Benefits of joining the PTA? PTA gives you a voice to start making change! To help support local PTA membership, many businesses in East Cobb are giving discounts to PTA members. Some of these business include tutoring centers, restaurants, hair salons, gyms, photography studios, driving schools, a cooking academy and a prom dress salon. Our business partners understand the impact the PTA has and the exposure they get by offering their services to members at 35 schools which in turn equals over 28,000 members. You can access the ECCC business partners here: <http://ecccpa.org/committee-news-info/membership-benefits>

Whether you are a parent, grandparent, neighbor or local business, your PTA membership helps us to continue to offer all the great programs which make our East Cobb schools award winning schools. Please think about joining the PTA if you haven't already and thanks for being involved!

Paty Holdmeyer and Cindy Smoak
ECCC Membership Co-Chairs

